

COOKIE POLICY

➤ DEFINITION AND FUNCTION OF COOKIES

A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a website, among other things, to store and retrieve information about a user's or their device's browsing habits, and depending on the information they contain and how you use your device, they can be used to recognize the user.

This website, like most sites on the Internet, uses cookies to improve and optimize the user experience. Below you will find detailed information about the types of cookies used on this website, how you can disable them in your browser, and how to specifically block the installation of third-party cookies.

➤ TYPES OF COOKIES USED ON THE WEBSITE AND THEIR PURPOSE

The use of cookies allows us to facilitate user navigation and tailor the information and services we offer to their interests.

Cookies are used both permanently and temporarily (session cookies). Permanent cookies are stored on your computer or mobile device for a period not exceeding 24 months.

We use our own and third-party cookies to collect statistical data in an aggregated manner through the data provided by their use.

Types of cookies used on this website:

COOKIE NAME AND TYPE	PURPOSE
OPERATIONAL (Own cookies) Viewed_cookie_policy	These cookies allow navigation through the website and the use of different options or services provided. They are also used to improve your browsing experience and optimize the functioning of our page. They store service settings so that the user does not have to reconfigure them every time they visit us.
ANALYTICS (Google Analytics) _utma _utmb _utmc _utmt _utmz	These cookies are used to collect information about the use of our website by visitors. We use this information to prepare reports and improve the site. These cookies are associated only with an anonymous user and their computer/device, without providing references that allow the personal data to be known. They collect the number of visitors to the site, the duration of visits, the browser, the type of device, the origin of the visitors, and the pages visited.



➤ WHAT TYPE OF COOKIES DOES THIS WEBSITE USE?

PERFORMANCE COOKIES

These are cookies, either processed by us or by third parties, that collect information about how the website is used (for example, the pages you visit or if there is an error) and help us locate and solve problems, quantify the number of users, or measure the use of the website. All the information collected is completely anonymous and helps us understand how our site works, making the necessary improvements to facilitate your navigation.

USING THESE COOKIES WILL ALLOW YOU TO:

Browse the site, and at the same time, we can collect information about how you use the website to understand its usability and help us implement the necessary improvements. These cookies will not collect any information about you that can be used for advertising purposes, or information about your preferences (such as your user data) beyond that particular visit.

FUNCTIONAL COOKIES

Our purpose with these cookies is to improve the user experience. They are used to remember certain configuration parameters or to provide certain services or messages that can improve your experience on our site. For example, they remember the country or language you have selected when visiting the pages, and they are not used for marketing purposes.

USING THESE COOKIES WILL ALLOW YOU TO:

Remember your customer login details when you return to the page. They will never collect any information about you that can be used for advertising purposes or information about your preferences (such as your user data) beyond that particular visit.

MARKETING COOKIES

These are cookies managed by third parties. They are sent to the user's terminal equipment from a device or domain that is not managed by the publisher but by another entity that processes the data obtained through the cookies. Therefore, you can use the tools of these third parties to restrict the use of these cookies. For example, some of them are used to link to other websites that provide certain services to view or download videos, share content on social networks (Facebook, Twitter, or Google). In other cases, they may also modify the ads on other websites to adapt them to your preferences.

USING THESE COOKIES WILL ALLOW YOU TO:

Link to social networks, view or download videos, obtain information about your visit to our website useful to adapt ads that will be shown to you on other sites or web pages. It is also possible that when you visit a website or open an email where an ad or promotion about our products or services is published, a cookie is installed in your browser that serves us to subsequently display advertising related to the search you have performed, develop control of our ads in relation, for example, to the number of times they are viewed, where they appear, at what time they are viewed, etc.



➤ TREATMENT OF COOKIES

The information obtained from the treatment of cookies is treated exclusively by the responsible of the Website.

➤ WHAT HAPPENS IF COOKIES ARE DISABLED

You can access the settings of your browser at any time to modify and/or block the installation of cookies, but this may imply that some functionalities remain disabled, and you may be limited in accessing certain contents. The quality of the operation of the Services may be affected.

➤ HOW TO DISABLE OR DELETE COOKIES

To allow, know, block, or delete the cookies installed on your computer, you can do so by configuring the options of the browser installed on your computer.

You can find information on how to do it in case you use one of the following browsers:

- Internet Explorer: <https://privacy.microsoft.com/en-us/privacystatement>
- Safari: <https://www.apple.com/legal/privacy/en-ww/cookies/>
<https://support.apple.com/en-us/HT201265>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>
- Google: <https://www.google.com/intl/en/policies/privacy/>
- Firefox: <http://support.mozilla.org/en/kb/delete%20cookies>
- Opera: <http://help.opera.com/Windows/11.50/en-US/cookies.html>
- Android (Google): <https://www.google.com/intl/en/policies/privacy/>
- Windows Phone (Microsoft): <https://privacy.microsoft.com/en-us/privacystatement>
- Blackberry: <http://global.blackberry.com/en/legal/privacy-policy.html>

You can also easily delete cookies from your computer or mobile device by using your browser. For instructions on how to manage and delete cookies, go to the "Help" tab in your browser. You can disable cookies or receive a notification each time a new cookie is sent to your computer or mobile device.

Online tools are available that allow users to detect cookies on each website they visit and manage their deactivation (for example, Ghostery: <http://www.ghostery.com/privacy-statement>, <http://www.ghostery.com/-faq>).

➤ UPDATE OF OUR COOKIE POLICY

We may update the Cookie Policy of our Website, so we recommend reviewing this policy every time you access our Website in order to be properly informed about how and for what purposes we use cookies. Please note that browsers may also change their policies and the location of information."